

For ISPs (Internet Service Providers) ... July 2011 onwards

Safermedia Letter/Email Campaign to ISPs to protect children from internet pornography

INSTRUCTIONS:

1. Find the address of your ISP here and add it to the top of the letter below. (If it is not shown, pls. add it yourself):

◆ BT: Ian Livingstone, CEO, BT plc, 81 Newgate St., London. EC1A 7AG
E: tracy.stobbs@bt.com (PA to CEO) Tel: 020 7356 5000

◆ Virgin: Neil Berkett, CEO, Virgin Media, 160 Portland St., London. W1W 5QA. E: neil.berkett@virginmedia.co.uk
(Matt Rogerson asked to be copied in: matt.rogerson@virginmedia.co.uk) Tel: 020 7299 5708

◆ O2: Ronan Dunne, CEO, 260 Bath Road, Slough, Berks. SL1 4DX. E: ronan.dunne@o2.com Tel: 01132 722000

◆ Sky: Jeremy Darroch, CEO, British Sky Broadcasting, Unit 9, Grant Way, Isleworth, Middx. TW7 5QD
E: Jeremy.darroch@bskyb.com Tel: 08442 411111

◆ Orange: Tom Alexander, CEO, Everything Everywhere Ltd, Hatfield Business Park, Hatfield, Herts. AL10 9BW
E: Tomalexander@orange.co.uk; Tom.alexander@everythingeverywhere.com Tel: 08703 768888
(NB: from 31 Aug '11, new CEO Olafswantee@orange.co.uk; Olaf.swantee@everythingeverywhere.com)

◆ TalkTalk: Dido Harding, CEO, TalkTalk, 11 Evesham St., London. W11 4AR
E: hardingd@talktalkplc.com Tel: 08700 878038 options 2, then 3

2. Add CEO's name to the start of the letter and add your signature, name, address and date to the end of letter. 3. **Cut these instructions off the top of the letter and then POST it asap** 4. You may wish to follow up by phone &/or email 5. Copy letter to your MP, Hse of Commons, London SW1A 0AA 6. Follow the Campaign at www.safermedia.org.uk * **Spread the word to family and friends!**

Address of ISP:

Date:

Dear

URGENT NEED FOR AN 'OPT IN' ISP-LEVEL PORNOGRAPHY FILTER

As one of your customers, I would like to draw your attention to this absolutely vital issue. I am glad that you and many other ISPs have attended meetings recently with the Culture Minister, Ed Vaizey MP, regarding the introduction of ISP-level filters to block internet pornography. This is particularly urgent in view of the fact that technological convergence means it is now possible for internet pornography to be easily viewed on mainstream television.

I understand that a growing body of research clearly indicates that viewing pornography leads to an acceptance of violent and unhealthy notions of sex and relationships. It objectifies women and normalises aggressive sexual behaviour. Some children (under 18s) are developing problems linked with pornography.

This is why I strongly support the initiative, suggested by Claire Perry MP, to switch the default setting for internet pornography into our homes to 'OFF', with an 'opt-IN' system. Please note:

- This is not censorship, as an age-verification system would still allow over 18s to 'opt in' if they wanted access to pornography.
- The large ISPs currently favour device-level filters with an 'opt OUT' system. However this is not enough, as it still puts the onus of responsibility on parents.
- To their credit, TalkTalk have recently launched their network-level Home Safe filter, which enables parents to block unsuitable content. However this is not the type of opt-in system suggested by Claire Perry, as the default setting for pornography is still ON, and it is still fallible parents who are required to set up controls.
- Claire Perry's initiative would be family-friendly and likely to attract more customers.

I urge you to apply this 'opt-in' network level filter to all your own services and for all your customers without delay. I am so concerned about the protection of our children that if you do not do this, I may be forced to change my broadband supplier to an ISP that does implement the default OFF setting with an 'opt-in' facility. Please let me know what you plan to do.

Yours sincerely,

Signature and Name:

My address: