

## For MP

### Safermedia Letter/Email Campaign to MPs to protect children from internet pornography (July 2011 onwards)

#### INSTRUCTIONS:

1. Find the name of your MP here <http://findyourmp.parliament.uk/> (or call 020 7219 4272) and add it to the top of the letter/email below. 2. Add your signature, name and address to the end of the letter/email. 3. Cut these instructions off the top of the letter and then POST it asap. 4. If possible copy your letter to: Rt Hon Jeremy Hunt MP, Dept for Olympics, Culture, Media & Sport, 2-4 Cockspur Street, London SW1Y 5DH and Rt Hon David Cameron MP, Prime Minister, 10 Downing Street, London SW1A 2AA 5. You may wish to follow up by phone and/or email. 6. Follow the campaign at [www.safermedia.org.uk](http://www.safermedia.org.uk) or [www.claireperry.org.uk](http://www.claireperry.org.uk) and please spread the word to your contacts.

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MP

House of Commons  
London  
SW1A 1AA

Date:

Dear

#### URGENT NEED FOR 'OPT-IN' ISP NETWORK-LEVEL PORNOGRAPHY FILTERS

As one of your constituents, I would like to draw your attention to this absolutely vital issue. I am glad that many Internet Service Providers (ISPs) and other stakeholders have attended round table meetings with the Culture Minister, Ed Vaizey MP, in the House of Commons regarding the introduction of ISP-level filters to block internet pornography. I believe this would be the best way for the industry to support parents and make it far harder for children to access pornography, either deliberately or inadvertently. This is particularly urgent in view of the fact that technological convergence means it is now possible for internet pornography to be easily viewed on television.

I understand research clearly indicates that viewing pornography leads to an acceptance of violent and unhealthy notions of sex and relationships, where the objectification of women and aggressive behaviour are the norm. Some children (under 18s) are developing problems linked with pornography.

This is why I strongly support the initiative, led by Claire Perry MP, to switch the default setting for internet pornography into our homes to 'off' at network level, so it's an opt-in system. Please note:

- This is not censorship, as an age verification system would allow over 18s to opt in and have access to pornography restored.
- Only if there is a default setting of pornography OFF at ISP level, and an 'opt-IN' system, will we have the safest level of protection that is so urgently needed. (NB: 'Opt-OUT' would still put the onus on fallible users to take action to have pornography blocked. TalkTalk have launched what they are calling an 'opt-in' system but this is not the same, as their default setting for pornography is still ON, and it is parents who are required to set up controls).
- Claire Perry's system would be family-friendly and likely to attract more customers to those ISPs offering this service.

If you haven't already done so, I do urge you to add your name to the 70 MPs who have already signed up to support this important initiative by contacting Claire Perry MP via email: [Claire.perry.mp@parliament.uk](mailto:Claire.perry.mp@parliament.uk) or phone: 020 7219 7050. Claire will then update you on the campaign and provide a briefing paper. Please would you also write to the Culture Minister, Ed Vaizey MP, outlining your support for the system described above, attaching my correspondence. It is so important to protect our children and young people. Please let me know what you plan to do.

Yours sincerely,

Signature and Name:

My address: